

# Anissa C. Short, PhD

## The Work From Home CEO

*Best Selling Author, Trainer & Advocate for Home-Based Entrepreneurship*

Anissa is your friend, neighbor and the biggest cheerleader for those who choose to embrace home-based entrepreneurship as a means to improve their quality of life. Since 1999, she has built a fabulous network of clients that not only support her endeavors of building a professional brand, but collaborate with her in making an impact in the lives of others.

As the #WorkFromHomeCEO, she serves as advocate to the home-based entrepreneurial community as a leader in her respective Direct Sales industry, as well as a best selling author, workshop presenter, contributing writer, podcast host and co-host of a local radio magazine. She shares from a principled approach as she focuses on educating and empowering others on the benefits of free enterprise and the professional responsibility of the engaging in this arena.

Anissa has been married to Alphonso Short, her biggest supporter, since 1998. In her spare time she enjoys reading and visits to the beach.



### To Book Anissa:

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### TOPICS

#### **Success from Home**

Building a business from home not only makes cents, it makes sense. This workshop examines the benefits of home-based entrepreneurship and the practicality of this model for mostly anyone.

#### **The Vendor Blueprint**

Representing in the marketplace is not only important for exposure, it must be done strategically. This workshop provides you with guidelines to executing with excellence.

#### **Wisdom Keys**

Whether a novice or an experienced entrepreneur, this workshop explores 7 keys that make for the perfect recipe in establishing a strong foundation and solidifying growth and continued success.

- BBA & MBA in Business
- PhD in Administration
- 20 Year Career in Public & Private Sector
- 20 Years Career as Entrepreneur
- Writer and Author since 2014